



12 MUST-HAVE MINDSETS FOR SUCCESSFUL ENTREPRENEURS

BY TIFFANY BETH

Website
ANGEL



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BRANDING

- I don't need to prove my value to anyone. I need to ATTRACT people who value what I do.
- I don't chase clients, I create a brand that ATTRACTS clients.
- Being DIFFERENT is better than being better.

SERVICE

- Money is a mutual commitment to creating value.
- Serving is not necessarily accommodating.
- Saying YES to everyone willing to pay will kill your business.

SALES

- Having a very clear understanding and confidence of your value will allow you to "sell" without "selling"
- People choose to work with me over others because I GET THEM, and THEY GET ME.
- A selling mindset strips you of your passion and covers up your authentic self.

SUCCESS

- Fill your time with your most profitable offer. If you try to chase two rabbits, you end up catching none.
- If you are totally in love with your business, success will follow.
- A business without profit is not a business; it's a job without security.

A portrait of Tiffany Beth, a woman with long dark hair, smiling, wearing a white ruffled top and blue jeans. She is wearing several bracelets on her left wrist.

Hi, I'm Tiffany Beth. Strategic Brand & Website Creator
for Coaches & Consultants

TAKE ACTION NOW

- What is the ONE THING that stood out to you the most in this manifesto?
- How can you apply this in your business RIGHT NOW to uplevel your business and mindset?

Get Inspired by Beautiful Brands

View case studies of brands I've helped rock it online. A solid brand and marketing strategy can transform your business and your life. Take a look at some case studies:

www.tiffanybeth.com/case-studies

Who is Tiffany Beth?

I help coaches and consultants (who are ready for growth) get more leads and sales online, creating a fast track to their next-level vision for success.

If you're ready to uplevel your business, start with a Vision Casting Session™ where we chat about your goals and create a smart plan to gain serious momentum.

How I can help:

Brand Strategy - Automated Marketing Funnels
Visual Brand Design - Beautiful Websites

Let's Connect

Website: tiffanybeth.com
Facebook: facebook.com/websiteangel
Pinterest: pinterest.com/websiteangel